



January 27, 2009

Terry Tamminen  
3110 Main Street, Ste. 220  
Santa Monica, CA 90405

Dear Terry,

On behalf of The Malaysian Government and everyone involved in making the Earth Awards a reality, we wanted to extend our warmest thanks to you for participating in this inaugural year.

You have provided invaluable support and feedback, both to our finalists and to the project itself. Thanks to your efforts, we are already beginning to see some very promising developments for our finalists. Neri Oxman has recently aligned herself with ARUP. The designers of Illuma have been performing test installations of their LED lighting systems all over New York. And we have been talking to the team behind Open Blue Sea Farms to explore the possibility of bringing their visionary aquaculture system to Malaysia. There are many more exciting prospects for the finalists on the horizon.

We have listened carefully to your comments and are in the process of analyzing all aspects of the project, so that we can move forward with maximum efficiency. We're committed to the idea that great things can come out of the fusion between socially-responsible innovation and investment. Our goal is to empower innovators with the resources they need to transform their ideas into realities. Towards that end, we intend to make The Earth Awards an ever-evolving, far-reaching, global platform for positive change. You have been an essential part of setting these precedents, and we truly appreciate your thoughts, efforts, and time.

Looking forward to your continued involvement and inspiration.

With all best wishes,

Nicole Yap &  
NYC, Inc.

Karena Albers  
kontentracu

NYC INC.

Level 22, Menara Olympia, No. 8 Jalan Raja Chulan,  
50200 Kuala Lumpur, Malaysia